

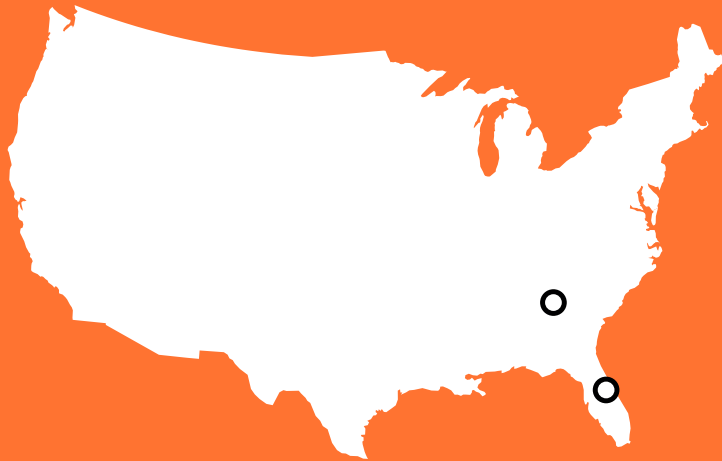
THE 2014 BROAD PRIZE

**Celebrating Progress in
America's Public Schools**

**Event Program
September 22, 2014
New York City**



THE 2014 BROAD PRIZE FINALISTS



Gwinnett County
Public Schools, Georgia

Orange County
Public Schools, Florida

To learn more about academic achievement
in these districts, visit www.broadprize.org.

September 22, 2014
10 on the Park
at Time Warner Center
New York City

LET'S GET SOCIAL

Join this morning's panel conversation. Tweet your questions for the panel.

#broadprize
@broadfoundation

EVENT PROGRAM

9 a.m. Panel: Race in America's Public Schools

Columbus Room

On the 50th anniversary of the Civil Rights Act and the 60th anniversary of the landmark Brown v. Board of Education Supreme Court decision, how far has our nation come in educating children of color? This provocative panel discussion will feature a candid conversation and assessment of America's progress in ensuring that all children—regardless of race—receive a world-class education.

Panelists:

Russlynn Ali, Managing Director, Education Fund, Emerson Collective; Former Assistant Secretary for Civil Rights, U.S. Department of Education

Geoffrey Canada, President,
Harlem Children's Zone Board

Edward James Olmos,
Activist, Actor, Director and Producer

10:30 a.m. Refreshment Break

Columbus Lounge

11 a.m. Announcement Ceremony

Columbus Room

Keynote speaker:
Rt. Hon. Tony Blair,
Former Prime Minister
of the United Kingdom

Announcement of the
2014 Broad Prize winner:
U.S. Secretary of Education
Arne Duncan

Noon Celebratory Networking Reception

Tower East and Tower West

**These two districts
are remarkably
similar in size and
demographics—
more so, perhaps,
than finalists in
any previous year.**

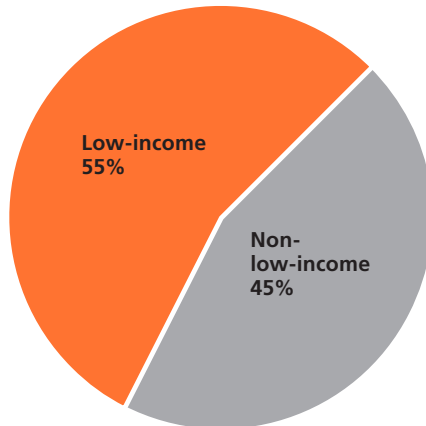
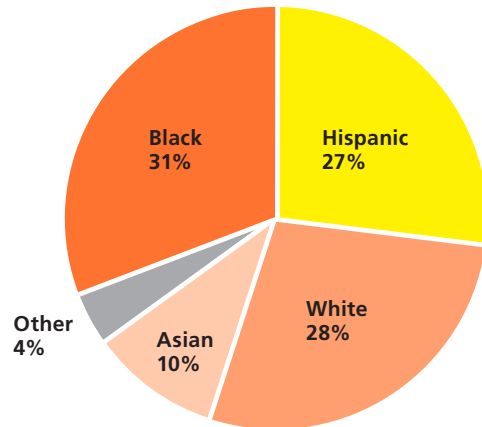
The 2014 Broad Prize

This year's finalists were selected from among 75 of the largest districts in the country by a 13-member review board. This marks the first year since the prize's founding in 2002 that the review board has opted to name only two finalists instead of either four or five as in previous years. Their vote sends a clear message about the overall progress of urban school systems across the country: the United States has a long way to go before our public schools ensure every student—regardless of race or family income—reaches his or her full potential.

However, the teachers, students, parents, administrators and community supporters in Gwinnett County Public Schools and Orange County Public Schools serve as examples of sustained performance and rapid improvement, and for that they deserve our congratulations. They are working hard to ensure that every child can attend and succeed in a quality public school that opens the door to the American dream. And they are doing so serving high percentages of historically disadvantaged populations—both low-income students and students of color.

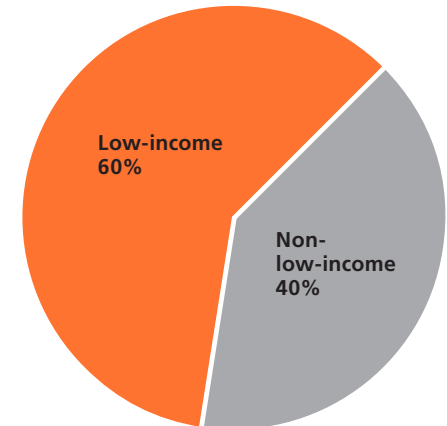
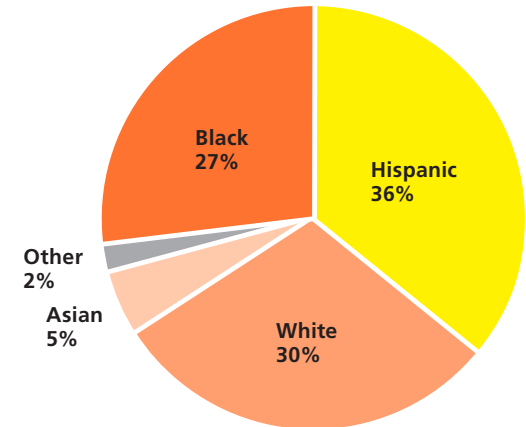
**GWINNETT COUNTY PUBLIC
SCHOOLS, GEORGIA**

Number of students: 169,150



**ORANGE COUNTY PUBLIC
SCHOOLS, FLORIDA**

Number of students: 187,193

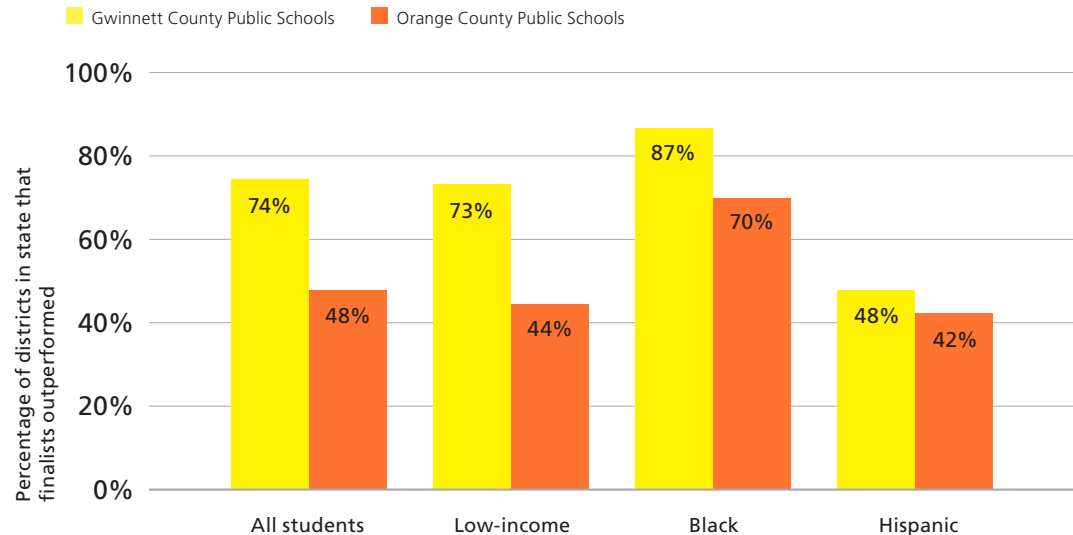


Portraits of performance and improvement

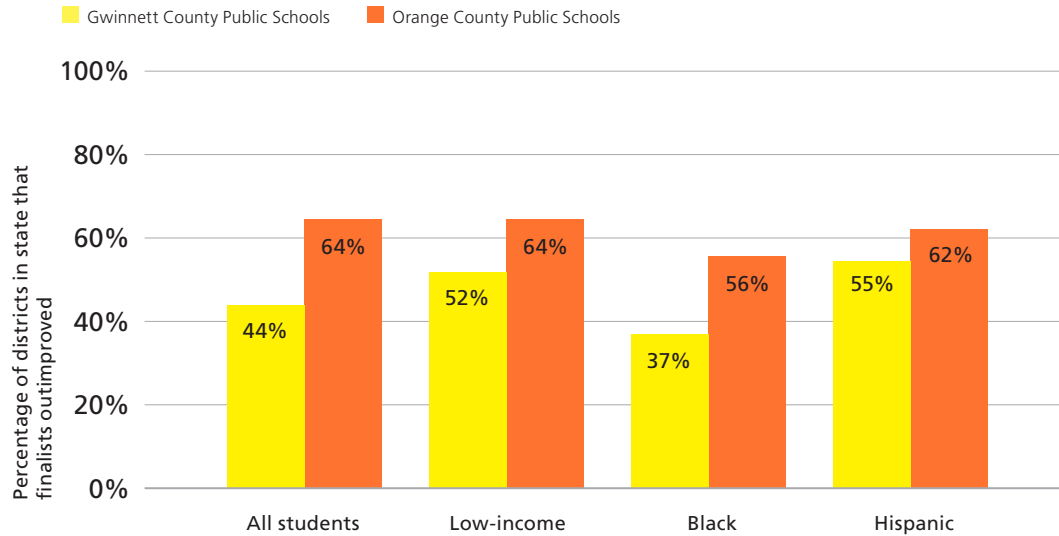
The path to success in these two Southern districts reflects two different stories: Gwinnett students show strong, consistent academic performance through slow and steady progress reflective of hard work and long-standing leadership, while Orange County students have demonstrated marked improvement in recent years due to an aggressive push by its leaders to be competitive and one of the best districts in the state and country.

Gwinnett is a stronger performer relative to other districts in Georgia.

PERFORMANCE 2013



IMPROVEMENT 2013



Orange County is a stronger improver relative to other districts in Florida.

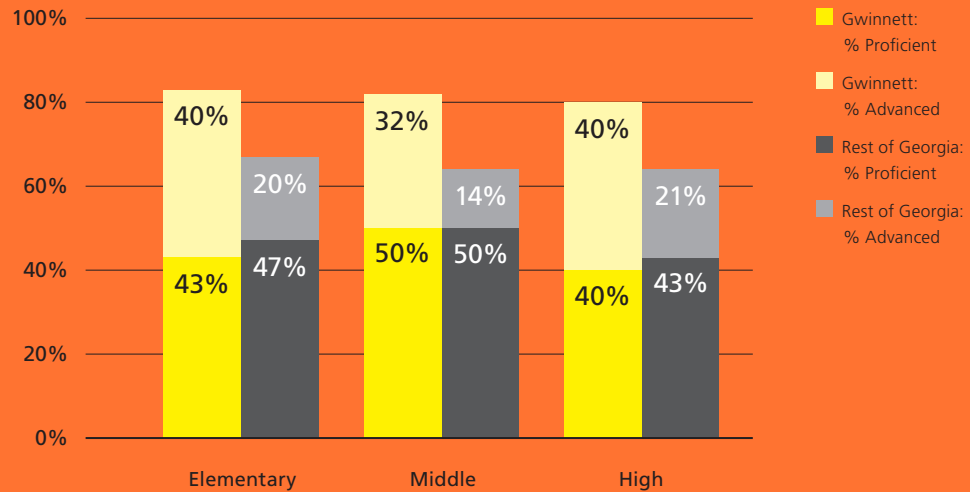
Gwinnett County Public Schools, Georgia

Gwinnett County Public Schools returns as a finalist after winning the 2010 Broad Prize. This is the first year the district is again eligible, reflecting a steady, consistent record of student achievement. Located in the metro Atlanta area, it is the largest school system in Georgia, with 169,000 students.

2013 SCIENCE

Gwinnett's Black Students vs. Georgia's Black Students

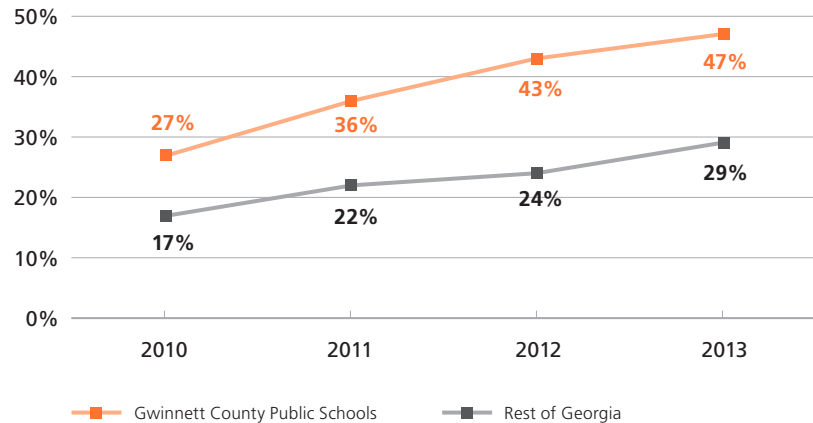
Black students make up approximately 31 percent of the Gwinnett student population, and in 2013 they surpassed their peers statewide by a significant margin in science at the advanced proficient level across all grade levels.



PERFORMANCE AT THE HIGHEST ACHIEVEMENT LEVEL IN READING

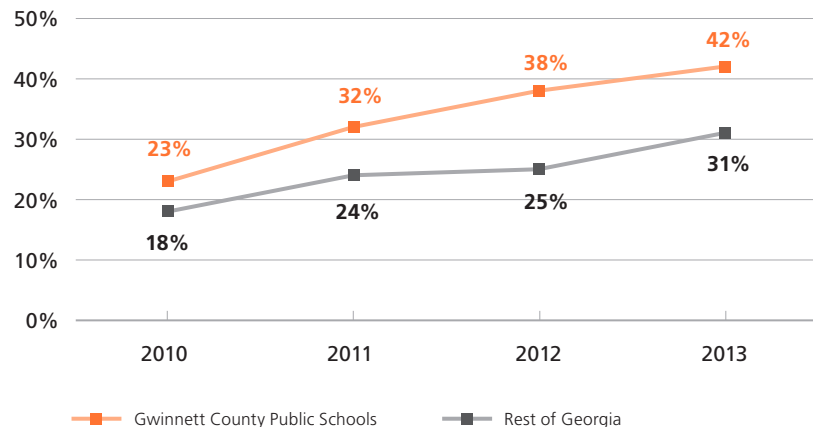
Gwinnett's Black Elementary School Students vs. Georgia's Black Elementary School Students

The percentage of the district's black elementary school students who performed at the *highest achievement level* (advanced proficiency) in reading increased by 20 points in three years, while the increase for elementary school students in the rest of the state was just 12 percentage points.



Gwinnett's Low-Income Elementary School Students vs. Georgia's Low-Income Elementary School Students

Gwinnett's low-income elementary school students showed strong performance and improvement over the last three years. Between 2010 and 2013, the percentage of the district's low-income students performing at the *highest achievement level* (advanced proficiency) in elementary school reading increased by 19 percentage points, while the increase for low-income students statewide was just 13 percentage points.

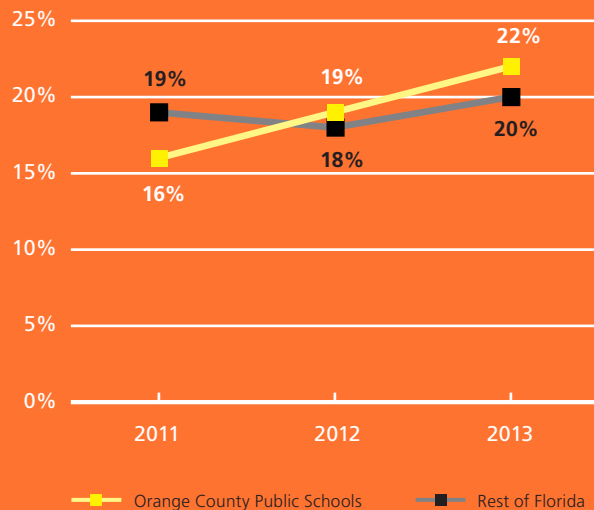


Orange County Public Schools, Florida

Students in Florida's Orange County Public Schools, the nation's 10th-largest school system in the heart of Orlando, are improving at a rapid clip. Its 187,000 students are proving that neither skin color nor family income determines academic success and college-readiness.

PERFORMANCE AT THE HIGHEST ACHIEVEMENT LEVELS IN READING

Orange County's Low-Income Middle School Students vs. Florida's Low-Income Middle School Students



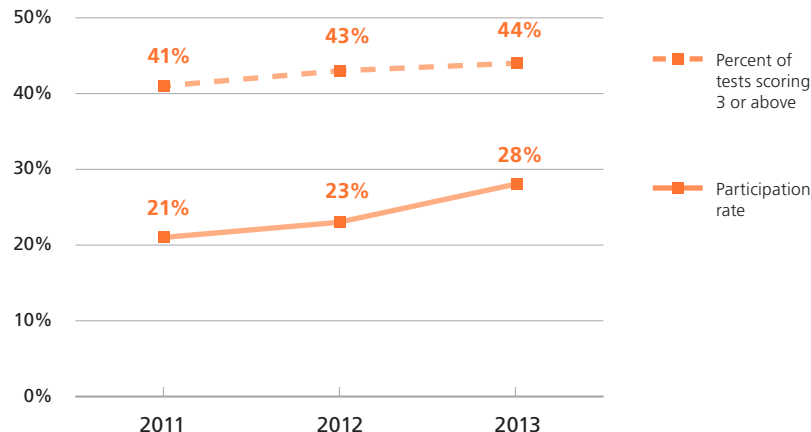
Between 2011 and 2013, the percentage of the district's low-income students performing at the *highest achievement levels* (levels 4 and 5) increased by 6 percentage points in middle school reading, while the increase for the rest of

the state was just 1 point. In fact, in 2012 Orange County's low-income middle school students surpassed the rest of the state in performing at the highest achievement levels, reflecting the district's urgency to improve quickly.

AP PASSING AND PARTICIPATION RATES

Orange County's Hispanic Juniors and Seniors

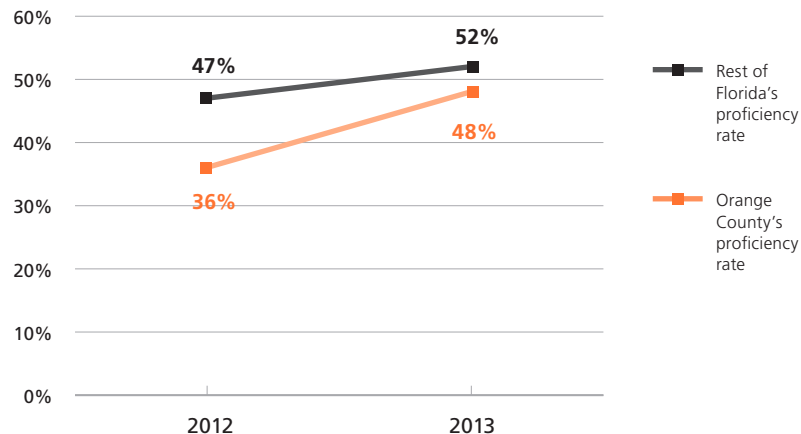
Between 2011 and 2013, as Orange County stepped up its focus on college-prep courses, increasing percentages of the district's Hispanic juniors and seniors took Advanced Placement exams, while simultaneously increasing their passing rates.



MATH

Orange County's Hispanic High School Students vs. Florida's Hispanic High School Students

The district's Hispanic high school students are also closing the gap in math with their peers statewide. From 2012 to 2013, Orange County's high school math proficiency rates increased 12 percentage points, while high school math proficiency rates for Hispanic students in the rest of the state increased by just 5 percentage points.



the **broad prize**
for urban education



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www.broadeducation.org
www.broadprize.org

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TEACHERS WIN, TOO

2014 Broad Prize Scholarship Teacher Challenge

We want every eligible high school senior in Gwinnett County Public Schools and Orange County Public Schools to apply for \$1 million in Broad Prize scholarships.

But we need the help of their teachers. This year, we are sweetening the pot for hard-working teachers and counselors in these two districts.

Every teacher and counselor in the high school that submits the highest percentage by enrollment of Broad Prize scholarship applications will receive a \$50 gift card.

Broad Prize scholarships of up to \$20,000 will be awarded to high school seniors in these two districts who will graduate in spring 2015. Students are eligible if they have improved their grades during high school and have a financial need.

Encourage your high schools to accept this challenge and ensure every student has a chance to succeed in college and beyond.

For more information about Broad Prize scholarships and this teacher challenge, visit www.broadprize.org/scholarship_program/overview.html.