THE BROAD PRIZE

2003 SELECTION JURY

Henry Cisneros, Chairman and CEO, American CityVista
Henry Cisneros is Founder and Chairman of American CityVista, a joint venture in home-building he formed with Kaufman and Broad (now KB Home) in August 2000. Previously, he was President and Chief Operating Officer of Univision Communications in Los Angeles, the Spanish-language broadcaster that has become the fifth most-watched television network in the nation. In 1993, he became President Clinton’s first Secretary of Housing and Urban Development. Cisneros was the first Hispanic American mayor of a major U.S. city when he was elected Mayor of San Antonio in 1981. During his four terms as Mayor of San Antonio, Cisneros helped rebuild the city’s economic base and created jobs through massive infrastructure and downtown improvements, making San Antonio one of the most progressive cities in the nation.

Phil Condit, Chairman and CEO, The Boeing Company
Phil Condit is Chairman and Chief Executive Officer of The Boeing Company. Under his leadership, Boeing has grown to be the world’s largest aerospace company; it is the largest exporter in the United States, with revenues of more than $54 billion in 2002. The leader in commercial aircraft, military aircraft and missiles, and space markets, Boeing employs close to 167,000 people and serves customers in 145 countries. Condit’s career spans more than 35 years of service to Boeing in almost 20 assignments. Condit is a Chairman of Achieve, an independent, bipartisan, nonprofit organization that works with states to raise academic standards, measure performance against those standards, establish clear accountability for results and strengthen public confidence in public education.

Marian Wright Edelman, Founder and President, Children’s Defense Fund
Marian Wright Edelman is Founder and President of the Children’s Defense Fund (CDF). She has been an advocate for disadvantaged Americans for her entire professional career. Under her leadership, the Washington-based CDF has become a strong national voice for children and families. Edelman was the first black woman admitted to the Mississippi Bar. For two years, she served as the Director of the Center for Law and Education at Harvard University. She directed the NAACP Legal Defense and Educational Fund office in Jackson, Mississippi, and founded the Washington Research Project, which was the parent body of the CDF.

John Engler, Former Governor of Michigan
First elected in 1990, Governor John Engler led the state for 12 years. During his service, he made improving education Michigan’s number one priority. In 1994, Engler led a successful fight for equitable school funding. As a result, all Michigan children now have a foundation grant that follows them to the public schools of their choice, including more than 180 public charter schools. To encourage academic achievement, Engler created the Michigan Merit Award, a $2,500 scholarship for college or training that is awarded to high school students who pass their proficiency tests in reading, writing, science and math. Engler is a co-founder of The Broad Center for Superintendents, a national effort dedicated to identifying, preparing and supporting outstanding leaders with the capacity to become successful urban school superintendents. He currently serves as President of State and Local Government for EDS.
James B. Hunt, Former Governor of North Carolina
As one of the nation’s most experienced and successful governors, Jim Hunt is a respected national leader in education reform. During his 20 years of service, he dramatically raised North Carolina’s student test scores, and ensured that North Carolina’s teacher salaries were raised to match the national average. A strong supporter of high standards in public schools, Hunt served as chairman of the National Education Goals Panel and vice chairman of the board of Achieve. He also published a book outlining his plan and describing his own experiences with public education, First in America: An Education Governor Challenges North Carolina.

Richard D. Parsons, CEO and Chairman-Elect, AOL Time Warner, Inc.
Richard D. Parsons became CEO of AOL Time Warner in May 2002. Before assuming his current position, he oversaw the company’s content businesses — Warner Bros., New Line Cinema, Warner Music Group and AOL Time Warner Book Group — as well as two corporate functions: Legal and People Development. He has been a member of the Time Warner Board of Directors since January 1991. In May 2001, he was appointed as Co-Chairman of The President’s Commission to Strengthen Social Security.

Paul Patton, Governor of Kentucky and Chairman, National Governors Association
After 20 years of working and running his own company, Paul Patton looked to public service, joined the administration of Kentucky Governor John Y. Brown, Jr. in 1979 as Deputy Transportation Secretary. During this time he also served as Chairman of the Democratic Party of Kentucky. Patton won his first statewide race for the office of Lieutenant Governor of Kentucky in 1991 and became the first person elected to that office to also head a state cabinet. Patton was elected governor in 1995 and became the first person elected to that office for two consecutive terms. Patton has served as Chairman of the National Education Goals Panel and Chairman of the Education Commission of the States.

Hugh B. Price, Former President and CEO, National Urban League
Hugh B. Price served as President and Chief Executive Officer of the National Urban League from 1994 to April 2003. Founded in 1910, The National Urban League is the oldest and largest community-based movement empowering African Americans to enter the economic and social mainstream. A graduate of Yale Law School, Price formerly worked as an attorney, human resources administrator for the City of New Haven, a member of the editorial board of The New York Times, Senior Vice President of WNET/Thirteen, the nation’s largest public television station, and Vice President of the Rockefeller Foundation, where he supervised all grant making in the fields of urban school reform and equal opportunity.

Richard W. Riley, Former US Secretary of Education
After winning national recognition for his successful education improvements as Governor of South Carolina during the 1980s, Dick Riley was chosen by President Clinton in December 1992 to serve as United States Secretary of Education. As Secretary of Education, Riley helped launch historic initiatives to raise academic standards and improve instruction for poor and disadvantaged children. He also expanded grant and loan programs to help more Americans go to college, prepare young people for the world of work, and improve teaching. Since leaving his national post in 2001, Riley has rejoined the law firm of Nelson Mullins Riley & Scarborough with offices in South Carolina, Atlanta, Charlotte and Munich.
Judith E. Rodin, President of the University of Pennsylvania

Judith Rodin became the first woman to be named president of an Ivy League institution when she was named in 1994 as president of her alma mater, the University of Pennsylvania. She currently holds faculty appointments as a professor of psychology in the School of Arts and Sciences and as a professor of medicine and psychiatry in the School of Medicine. She returned to the University of Pennsylvania after 22 years on the faculty of Yale University, where she served as provost from 1992 through 1994. Rodin serves on the boards of the Brookings Institution, Aetna, Inc., AMR Corporation, EDS and Comcast Corporation.

Andrew L. Stern, President, Service Employees International Union

Andrew L. Stern is the President of the Service Employees International Union (SEIU). Stern, known as a reform-minded labor leader, took office in April 1996. SEIU is the largest and fastest-growing labor union representing more than 1.5 million service-industry employees across the United States, including healthcare workers, public employees, building service staff, security staff and home care workers. Through the Take Care of Working Families and Support Public Education campaigns, SEIU demonstrates its dedication to helping families achieve better lives for themselves and their children.

John F. “Jack” Welch, Former Chairman and CEO, General Electric

Jack Welch is one of the most successful business leaders of all time and is a renowned business icon. In 1960, Welch joined General Electric as a junior engineer and by 1981 was GE’s eighth and youngest Chairman and CEO. During his 20-year tenure as CEO, Welch helped raise the company’s market value from $12 billion in 1981 to approximately $400 billion in 2001. In 2003, Welch was named Chairman of the Advisory Board for the New York Department of Education’s Leadership Academy.

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