The Broad Prize
2002 Selection Jury

**Lamar Alexander, Former US Secretary of Education**
Lamar Alexander is currently the Goodman visiting professor of the practice of public service at Harvard University. He is a former United States Secretary of Education, Governor of Tennessee and President of the University of Tennessee. As the Secretary of Education, he helped former President Bush push for higher academic standards, "break the mold schools" and a GI Bill for Kids to give poor families more choices of good schools. As Governor, Alexander helped Tennessee become the first state to pay teachers more for teaching well. As Chairman of the National Governors Association, he began "Time for Results", the governors' five-year initiative to create better schools. The Education Commission of the States and the National Collegiate Athletic Association have given him their highest honors, the James B. Conant and Teddy Roosevelt awards.

**Henry Cisneros, Chairman and CEO, American CityVista**
Henry Cisneros is Founder and Chairman of American CityVista, a joint homebuilding venture he formed with Kaufman and Broad (now KB Home) in August of 2000. Previously, he was President and Chief Operating Officer of Univision Communications in Los Angeles, the Spanish-language broadcaster that has become the fifth most-watched television network in the nation. In 1993, he became President Clinton’s first Secretary of Housing and Urban Development. Cisneros was the first Hispanic American mayor of a major U.S. city when he was elected Mayor of San Antonio in 1981. During his four terms as Mayor of San Antonio, Cisneros helped rebuild the city’s economic base and created jobs through massive infrastructure and downtown improvements, making San Antonio one of the most progressive cities in the nation.

**Phil Condit, Chairman and CEO, The Boeing Company**
Phil Condit is Chairman and Chief Executive Officer of The Boeing Company. Under his leadership, Boeing has grown to be the world’s largest aerospace company. The leader in commercial aircraft, military aircraft and missiles, and space markets, Boeing employs close to 187,000 people and serves customers in 145 countries. Boeing has headquarters in Chicago, IL, and is the largest exporter in the United States, with revenues of more than $58 billion in 2001. Condit’s career spans more than 35 years of service to Boeing in almost 20 assignments. Condit is a co-vice chair of Achieve, an independent, bipartisan, nonprofit organization that helps states raise academic standards, measure performance against those standards, establish clear accountability for results and strengthen public confidence in our education system.

**John Engler, Governor of Michigan**
First elected in 1990 as Michigan’s 46th governor, Governor John Engler is now America’s most senior governor. He was elected Chairman of the National Governors Association in August 2001. Engler has made improving education Michigan’s number one priority. In 1994, Engler led the fight to enact a ballot proposal to fund schools fairly and cut property taxes. The proposal was overwhelmingly approved by Michigan voters. As a result, all Michigan children have a foundation grant that follows them to the public schools of their choice, including more than 180 public charter schools. To encourage
academic achievement, Governor Engler created the Michigan Merit Award - a $2,500 scholarship for college or training - that is awarded to high school students who pass their proficiency tests in reading, writing, science and math. Engler is a co-founder of The Broad Center for Superintendents, an organization dedicated to identifying, preparing and supporting outstanding leaders with the capacity to become successful urban school superintendents.

Marian Wright Edelman, President, Children’s Defense Fund
Marian Wright Edelman, Founder and President of the Children’s Defense Fund (CDF), has been an advocate for disadvantaged Americans for her entire professional career. Under her leadership, the Washington-based CDF has become a strong national voice for children and families. Edelman was the first black woman admitted to the Mississippi Bar and directed the NAACP Legal Defense and Educational Fund office in Jackson, Mississippi. She founded the Washington Research Project, which was the parent body of the Children’s Defense Fund. For two years, she served as the Director of the Center for Law and Education at Harvard University and in 1973 began the Children’s Defense Fund.

Richard D. Parsons, CEO-designate, AOL Time Warner
Richard D. Parsons will become the next CEO of AOL Time Warner in May 2002. He currently oversees the company’s content businesses — Warner Bros., New Line Cinema, Warner Music Group and AOL Time Warner Book Group — as well as two corporate functions: Legal and People Development. In February 1995, Parsons became President of Time Warner and has been a member of the Time Warner Board of Directors since January 1991. He was a key participant in driving Time Warner’s growth, working closely with retiring Chairman and CEO Gerald M. Levin on a range of strategic, financial and operational initiatives. In May 2001, he was appointed as Co-Chairman of The President’s Commission to Strengthen Social Security. The AOL Foundation supports numerous education-related programs, such as the Interactive Education Initiative and Cable in the Classroom.

Paul Patton, Governor of Kentucky
After 20 years of working and running his own company, Paul Patton looked to public service, joining the administration of Kentucky Governor John Y. Brown, Jr. in 1979 as Deputy Transportation Secretary. During this time he also served as Chairman of the Democratic Party of Kentucky. Patton won his first statewide race for the office of Lieutenant Governor of Kentucky in 1991 and became the first person elected to that office to also head a state cabinet. In his capacity as Secretary of the Cabinet for Economic Development, Patton worked to bring jobs to Kentucky. Economic development legislation that Governor Patton wrote and helped pass in 1992 was modeled on his 1987 proposal to provide incentive programs to counties with consistently high unemployment rates. These programs have been credited with creating thousands of jobs across Kentucky. Patton has earned national recognition for his devotion to education. He was chosen by former U.S. Education Secretary Dick Riley to head an education commission to look at the high school senior year. He also completed a term as Chairman of the National Education Goals Panel and the Education Commission of the States.
Hugh B. Price, President and CEO, National Urban League
Hugh B. Price has been President and Chief Executive Officer of the National Urban League since 1994. Founded in 1910, the League is the nation’s premier social service and civil rights organization serving African Americans and others who are striving to enter the economic mainstream. The Urban League movement consists of the national office and 115 affiliates in 34 states and the District of Columbia. A graduate of Yale Law School, Price also has been an attorney, human resources administrator for the City of New Haven, a member of the editorial board of The New York Times, Senior Vice President of WNET/Thirteen, the nation’s largest public television station, and Vice President of the Rockefeller Foundation, where he supervised all grant making in the fields of urban school reform and equal opportunity.

Dick Riley, Former US Secretary of Education
After winning national recognition for his successful education improvements as Governor of South Carolina during the 1980s, Dick Riley was chosen by President Clinton in December 1992 to serve in his Cabinet as United States Secretary of Education. Secretary Riley helped launch historic initiatives to raise academic standards, improve instruction for the poor and disadvantaged, expand grant and loan programs to help more Americans go to college, prepare young people for the world of work, and improve teaching. Since leaving his national post in January 2001, Riley has rejoined the law firm of Nelson Mullins Riley & Scarborough with offices throughout South Carolina, as well as in Atlanta, Charlotte and Munich.

Andrew L. Stern, President, Service Employees International Union
Andrew L. Stern is the President of the Service Employees International Union (SEIU). Stern, known as a reform-minded labor leader, took office last year. SEIU is the largest and fastest-growing labor union representing more than 1.5 million service-industry employees across the United States, including healthcare workers, public employees, building service staff, security staff and home care workers. Through the Take Care of Working Families and Support Public Education campaigns, SEIU demonstrates its dedication to helping families achieve better lives for themselves and their children.