

# thebroadprize

## 2004 SELECTION JURY

#### Jeb Bush, Governor of Florida

John E. "Jeb" Bush was elected Florida's 43rd governor in 1998. Since taking office, his top priority has been to create a world-class educational system through high standards and increased accountability. Before becoming governor, he served as Florida's Secretary of Commerce in 1987-1988 under Gov. Bob Martinez, and in that capacity he promoted Florida's business climate worldwide. In 1994, Bush founded the "Foundation for Florida's Future," a not-for-profit organization to influence public policy at the grassroots level. As chairman of the foundation, he co-founded the state's first charter school, Liberty City Charter School, with the Urban League of Greater Miami.

## Henry Cisneros, Chairman and CEO, American CityVista

Henry Cisneros is founder and chairman of American CityVista, a joint venture in home-building he formed with Kaufman and Broad (now KB Home) in August 2000. Previously, he was president and chief operating officer of Univision Communications in Los Angeles, the Spanish-language broadcaster that has become the fifth most-watched television network in the nation. In 1993, he became President Clinton's first Secretary of Housing and Urban Development. Cisneros was the first Hispanic American mayor of a major U.S. city when he was elected mayor of San Antonio in 1981. During his four terms as mayor, Cisneros helped rebuild the city's economic base and created jobs through massive infrastructure and downtown improvements, making San Antonio one of the most progressive cities in the nation.

## Phil Condit, Former Chairman and CEO, The Boeing Company

Phil Condit most recently served as the chairman and chief executive officer of The Boeing Company. Under his leadership, Boeing grew to be the world's largest aerospace company; it is the largest exporter in the U.S., with revenues of more than \$50 billion in 2003. The leader in commercial aircraft, military aircraft and missiles, and space markets, Boeing employs close to 167,000 people and serves customers in 145 countries. Condit's career spanned more than 35 years of service to Boeing in almost 20 assignments. Condit is a chairman of Achieve, an independent, bipartisan, nonprofit organization that works with states to raise academic standards, measure performance against those standards, establish clear accountability for results and strengthen public confidence in public education.

## Marian Wright Edelman, Founder and President, Children's Defense Fund

Marian Wright Edelman is founder and president of the Children's Defense Fund (CDF). She has been an advocate for disadvantaged Americans for her entire professional career. Under her leadership, the Washington-based CDF has become a strong national voice for children and families. Edelman was the first black woman admitted to the Mississippi Bar. For two years, she served as the director of the Center for Law and Education at Harvard University. She directed the National Association for the Advancement of Colored People (NAACP) Legal Defense and Educational Fund office in Jackson, Mississippi, and founded the Washington Research Project, which was the parent body of the CDF.

## John Engler, Former Governor of Michigan

First elected in 1990, Michigan Gov, John Engler led the state for 12 years. During his service, he made improving education Michigan's number one priority. In 1994, Engler led a successful fight for equitable school funding. As a result, all Michigan children now have a foundation grant that follows them to the public schools of their choice, including more than 180 public charter schools. To encourage academic achievement, Engler created the Michigan Merit Award, a \$2,500 scholarship for college or training that is awarded to high school students who pass their proficiency tests in reading, writing, science and math. Engler is a co-founder of The Broad Center for the Management of School Systems, a national effort dedicated to improving student achievement by recruiting, training and supporting executive leadership talent from across America to become the next generation of urban school district leaders. He was named president and CEO of the National Association of Manufacturers, the nation's largest industrial trade association, in June 2004.

## James B. Hunt, Former Governor of North Carolina

Formerly one of the nation's most successful governors, Jim Hunt is a respected national leader in education reform. During his 20 years of service as governor, he dramatically raised North Carolina's student test scores, and ensured that the state's teacher salaries were raised to match the national average. A strong supporter of high standards in public schools, Hunt served as chairman of the National Education Goals Panel and vice chairman of the board of Achieve. He also published a book outlining his plan and describing his own experiences with public education, *First in America: An Education Governor Challenges North Carolina*. Hunt is currently a partner in the large southwestern law firm of Womble Carlyle Sandridge and Rice practicing in the Raleigh, N.C. office. He also chairs the board of the James B. Hunt, Jr. Institute for Educational Leadership and Policy.

#### Richard D. Parsons, Chairman and CEO, Time Warner, Inc.

Richard D. Parsons became CEO of Time Warner, Inc. in May 2002. Before assuming his current position, he oversaw the company's content businesses — Warner Bros., New Line Cinema, Warner Music Group and AOL Time Warner Book Group — as well as two corporate functions: Legal and People Development. He has been a member of the Time Warner Board of Directors since January 1991. In May 2001, he was appointed as co-chairman of The President's Commission to Strengthen Social Security.

#### Hugh B. Price, Former President and CEO, National Urban League

Hugh B. Price served as president and chief executive officer of the National Urban League from 1994 to 2003. The National Urban League is the oldest and largest community-based movement empowering African Americans to enter the economic and social mainstream. A graduate of Yale Law School, Price formerly worked as an attorney, human resources administrator for the city of New Haven, Conn., a member of the editorial board of The New York Times, senior vice president of WNET/Thirteen, the nation's largest public television station, and vice president of the Rockefeller Foundation, where he supervised all grant-making in the fields of urban school reform and equal opportunity.

# Bill Richardson, Governor of New Mexico

Bill Richardson was elected governor of New Mexico in 2002. Previously, he had served for 15 years as the Representative for the 3rd Congressional District in northern New Mexico. He also served as the U.S. Ambassador to the United Nations in 1997 and as Secretary of the U.S. Department of Energy in 1998. Gov. Richardson has been nominated four times for the Nobel Peace Prize.

#### Richard W. Riley, Former U.S. Secretary of Education

After winning national recognition for his successful education improvements as governor of South Carolina during the 1980s, Dick Riley was chosen by President Clinton in December 1992 to serve as U.S. Secretary of Education. During his eight-year tenure, Riley helped launch historic initiatives to raise academic standards and improve instruction for poor and disadvantaged children. He also expanded grant and loan programs to help more Americans go to college, prepare young people for the world of work, and improve teaching. Since leaving his national post in 2001, Riley has been serving with a variety of entities to continue his effort to improve education all across America. He also has rejoined the law firm of Nelson Mullins Riley & Scarborough.

#### Judith E. Rodin, Former President of the University of Pennsylvania

Judith Rodin became the first woman to be named president of an Ivy League institution when she was named in 1994 as president of her alma mater, the University of Pennsylvania. She currently holds faculty appointments as a professor of psychology in the School of Arts and Sciences and as a professor of medicine and psychiatry in the School of Medicine. She returned to the University of Pennsylvania after 22 years on the faculty of Yale University, where she served as provost from 1992 through 1994. Rodin serves on the boards of the Brookings Institution, Aetna, Inc., AMR Corporation, EDS and Comcast Corporation. She was recently named president of the Rockefeller Foundation and will assume the position in March 2005.

#### Andrew L. Stern, President, Service Employees International Union

Andrew L. Stern is the president of the Service Employees International Union (SEIU), the largest and fastest-growing labor union in America representing more than 1.5 million working families, including health care workers, education workers and other public service employees as well as building service and security workers. SEIU is a leading voice for quality education, affordable health care, and other vital services for working families and their communities.

#### John F. "Jack" Welch, Former Chairman and CEO, General Electric

Jack Welch is one of the most successful business leaders of all time and is a renowned business icon. In 1960, Welch joined General Electric as a junior engineer and by 1981 was GE's eighth and youngest chairman and CEO. During his 20-year tenure as CEO, Welch helped raise the company's market cap from \$12 billion in 1981 to approximately \$400 billion in 2001. In 2003, Welch was named chairman of the Advisory Board for the New York Department of Education's Leadership Academy.